



For Immediate Release
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Rise Up! 159 Flag Football Grant Program Awards More Than \$70,000 to Georgia Schools and Organizations

ATLANTA - The Atlanta Falcons Youth Foundation, The Georgia Foundation for Public Health and the Governor's Georgia Shape initiative, are proud to announce that 11 grants totaling over \$70,000 have been awarded to Georgia schools and organizations through the first round of the Rise Up! 159 Flag Football Grant Program.

The Rise Up! 159 Initiative, a two-year grant program, will help youth serving organizations and schools enhance existing or start new NFL Flag Football programs across the state. The Falcons and Georgia Shape are especially interested in programs that increase participation among girls and children with physical disabilities. NFL Flag Football is open to all boys and girls ages 6 to 14.

Schools and organizations can apply for up to \$10,000 to assist with NFL Flag Football program registration fees, providing healthy and nutritious snacks to participants, purchasing equipment and supplies, covering transportation costs and field rental fees.

Rich McKay, the Falcons President and CEO states that "Flag football is a great entry way into growing our game for boys and girls. We hope these grants give the schools and organizations the necessary tools that allow more kids the opportunity to play."

A second round of grants will become available through the Rise Up! 159 Flag Football Grant Program towards the end of 2018.

The Rise Up! 159 Flag Football Grant Program would like to congratulate all of its first round grantees:

Organization/School	County
Campus Clubs	Bibb
Chatham Academy at Royce	Chatham
Cobb County School District	Cobb
Fayette County Community Youth Football	Fayette
High Tower Trail Middle School	Cobb
M.E. Lewis Elementary	Hancock
North Douglas Elementary School	Douglas
Oglethorpe County High School	Oglethorpe
Spalding County Leisure Services	Spalding
The City of East Point Parks & Recreation	Fulton
Twin Rivers	Gwinnett

To learn more about the Rise Up! 159 Flag Football Grant Program, visit www.riseup159.org.

To learn more about Georgia Shape and additional grant opportunities for schools, visit www.GeorgiaShape.org.